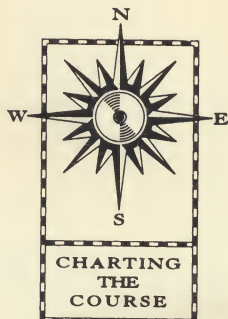


THE INTERNATIONAL CONFERENCE & EXPOSITION ON MULTIMEDIA AND CD-ROM



**Moscone Convention Center, San Francisco, California
March 10-12, 1992**

Guided by the sun, the stars and the courage to pursue their ideas, explorers, inventors and discoverers throughout history have led us to new worlds and new understandings. Today, driven by the power of light and visionary conviction, the CD-ROM and multimedia industry is rapidly opening up new worlds of information and communication for all humanity. Each year, these modern day explorers gather from around the world to unveil their breakthroughs and forecast what lies beyond the horizon.

This year's Conference and Exposition promises to be the largest event in the history of the industry, with more than 100 exhibiting companies and 24 general and breakout Conference sessions led by prestigious speakers. You'll discover how businesses have used multimedia and CD-ROM with dramatic success. And you'll learn how to strengthen development of titles and products through multimedia enhancements, creative licensing and marketing. Join the captains of the industry in Charting the Course.



International Conference & Exposition

Sponsored by Microsoft®

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Cahners Exposition Group

**For Conference registration, turn over this page.
To receive additional information on the Conference
Program, call (203) 964-8287. For information
on exhibiting, call (203) 352-8254.**

REGISTRATION FORM

REGISTER BY DECEMBER 31, 1991, AND SAVE \$100.

To ensure the quality of the Conference, enrollment is limited on a first-come, first-served basis. Reserve your place today for the industry event of the year. Just call 203-964-8287, or Fax this form to 214-245-8700, or mail this registration form with your payment to:

CD-ROM Conference Registration

c/o ACCU-Reg, Inc., 1420 MacArthur Drive,
Suite 104, Carrollton, TX 75007

The pre-registration deadline is February 7, 1992.
After that date, registration will take place on-site.
Your registration fee includes:

- Admission to all general sessions, breakout sessions and the exhibit hall.
- Breakfast, lunch and coffee breaks each day.
- Opening night gala reception.
- Conference program and other materials.

STILL UNDECIDED?

If you would like more information on the Conference program, please call 203-964-8287 and we'll send you a Conference Update as soon as it's available.

INTERPRETATION SERVICES

Simultaneous Japanese interpretation services will be offered for all Conference sessions, as demand warrants.

HOTEL AND TRAVEL INFORMATION

We'll help you chart your course to the 1992 Conference location-San Francisco. This picturesque city offers international flavor, gorgeous scenery and convenient proximity to the Silicon Valley. Just call 1-800-388-8105 for free hotel and travel services.

CANCELLATION POLICY

We regret that cancellations or no-shows are subject to the full registration fee.

1. GENERAL INFORMATION

Mr./Ms./Mrs./Dr.

First Name	MI	Last Name
Title	Division	
Company		
Address		
City	State	Postal Code
Business Telephone	Country	

2. YOUR INDUSTRY/BUSINESS (CHECK ONE)

Computers

- a. ☐ Hardware Developer
- b. ☐ Software/Title Developer
- c. ☐ Dealer/Distributor
- d. ☐ Consultant/VAR
- e. ☐ Service Bureau
- f. ☐ Other (please specify)

General Business

- g. ☐ Finance
- h. ☐ Insurance
- i. ☐ Publishing
- j. ☐ Entertainment
- k. ☐ Telecommunications
- l. ☐ Manufacturing/Engineering
- m. ☐ Other (please specify)

Government

- n. ☐ Federal Government/Agency
- o. ☐ State/Municipal Government
- p. ☐ Education
- q. ☐ Defense
- r. ☐ Library/Reference
- s. ☐ Other (please specify)

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3. YOUR FUNCTION (CHECK ONE)

- a. ☐ General Management/CEO
- b. ☐ Application Designer
- c. ☐ Marketing/Sales
- d. ☐ Software/Title Developer
- e. ☐ Artistic Director
- f. ☐ Consultant

- g. ☐ Information Systems Manager
- h. ☐ Database Manager
- i. ☐ Hardware Designer
- j. ☐ Press/Analyst
- k. ☐ Publisher
- l. ☐ Educator

- m. ☐ Research & Development
- n. ☐ Library Director
- o. ☐ Other (please specify)

4. NUMBER OF EMPLOYEES AT YOUR COMPANY

- a. ☐ 1-99
- b. ☐ 100-499
- c. ☐ 500-999
- d. ☐ 1,000-2,999
- e. ☐ 3,000 or more

5. PAYMENT

If you pre-register by December 31, 1991, the fee is \$995. After that date, the fee is \$1,095. Please make checks payable to CD-ROM Conference/Cahners Exposition (U.S. funds on U.S. banks only, please).

- ☐ \$995 (by December 31, 1991)
- ☐ \$1,095 (after December 31, 1991)
- ☐ Check
- ☐ Money order
- ☐ American Express
- ☐ Master Card
- ☐ Visa

Card Number	Expiration Date
Name as it appears on card	Signature

6. JAPANESE INTERPRETATION

- ☐ \$125 for all sessions

Please photocopy this form for additional registrations. NO ONE UNDER 18 IS ADMITTED.
No photographic equipment allowed in either the conference sessions or the exhibit hall.